

## Merchants Leasing Announces Fleetcast “Premium Membership”

**Hooksett, N.H. July 18, 2012** --- Merchants announces Fleetcast is now available without registration or login! Tuning into Fleetcast, the fleet management podcast, is even easier than before. Listeners may visit [fleetcast.merchantsleasing.com](http://fleetcast.merchantsleasing.com) and play episode audio files without signing in using a username and password.

Fleetcast files are conveniently formatted for use on many devices and can be easily shared through email and social networking tools such as LinkedIn, Facebook, and Twitter. New user friendly icon advancements to the Fleetcast [website](#) make it even easier to share with peers and colleagues.

Become a “Premium Member” of Fleetcast! This subscription entitles listeners to receive email notifications of new episodes and listener contests, as well as Merchants’ bi-monthly industry *Fleet Report* newsletter. Those who have already registered will be automatically converted to being subscribed. To celebrate, Merchants is giving away an iPod shuffle quarterly to one lucky Premium Member. Subscribe [today!](#)

Fleetcast launched in April of 2011 as a resource for professionals in fleet industry. Fleetcasts are audio and video files featuring interviews with industry experts about current fleet management news, as well as trends, procedures and best practices. Merchants strives to provide the fleet industry with a comprehensive suite of educational and analytic resources, continuously growing the online Fleetcast library. Seventeen episodes have been released with recent topics including Government Fleet Management, Rules Of Thumb for Maintenance Alerts, Right-Sizing Your Fleet In Today’s Economy, and Forward Collision Systems.

### **Be a part of Fleetcast! We want to hear from you!**

Merchants always welcomes listeners to [contact us](#) with general feedback and topic suggestions. A future episode titled **"Ask The Expert"** will consist entirely of listeners' questions. [Send in](#) a fleet related question and we may select yours to be answered in a future Fleetcast with an industry expert.

### **About Merchants Leasing**

Merchants Leasing provides customers nationwide a total fleet solution, which includes its unique approach to closed-end leasing in addition to traditional open-end options. Other comprehensive services include: insurance and maintenance programs, fuel cards to manage mileage and gasoline expenses, roadside assistance, accident and risk management, Telematics, local and nationwide delivery, and expert fleet management and administration. Merchants leases a variety of vehicles including cars, trucks and vans, law enforcement vehicles, handicap-equipped vehicles and more. Merchants Leasing is part of Hooksett based Merchants Automotive Group, Inc. and a Singer



A Division of Merchants Automotive Group  
*A Singer Family Company*

Family Company which includes Merchants Auto, Merchants Service and CARQUEST Parts. For more information about Merchants Leasing, visit the company's website at [www.merchantsleasing.com](http://www.merchantsleasing.com).

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